



THE *Fiber Festival
of New England*

November 6-7, 2010
Mallory Complex, Eastern States Exposition
West Springfield, Massachusetts



Established
1926

Contact: John Buffington
alandatunis@yahoo.com

FOR IMMEDIATE RELEASE

**FIBER ENTHUSIASTS INVITED TO MEET AT
THE NEW ENGLAND FIBER FESTIVAL**

*November 6 & 7, 2010 on the grounds of Eastern States Exposition
West Springfield, MA*

The New England Sheep & Wool Growers and Eastern States Exposition announce the establishment of "THE Fiber Festival of New England", to be held November 6 & 7, 2010, in the Mallory Complex on the grounds of Eastern States Exposition in West Springfield, Mass.

Fiber and fiber related vendors are invited to apply for vendor space at this juried show. Applications are available for download at the New England Sheep and Wool Growers Association's website, www.nesheep.org, and Eastern States Exposition's site, www.TheBigE.com. Applications are due March 31, 2010.

After several years of requests for an event bringing vendors and fiber enthusiasts together, the New England Sheep & Wool Growers Association and Eastern States Exposition developed the Festival which is expected to draw visitors from all of New England. The feedback from contacted vendors has been positive. One vendor remarked, "After over twenty years in this business, this new venue provides a great opportunity to more directly market our products in the New England area."

The Mallory Complex at Eastern States Exposition is one of the larger facilities on the grounds and will accommodate the entire Festival under one roof. The building is heated, has large restroom facilities and will include food vendors inside the building. Parking is adjacent to the complex and represents a short trip out to the car to offload those many bags of fiber.