



June 30, 2010 via e-mail

Dear LFA Board of Directors,

The ILR Board of Directors, in accordance with our bylaws, welcomes the opportunity to work cooperatively with other Llama associations. We support scheduling our 2011 ILR Show Division National Finals Show in a shared venue with the LFA and/or ALSA. We feel it is important to provide our ILR Show Division members with a venue that is economical and provides them with the maximum exposure of their animals at our National Finals Event. With all three major show associations holding their national event within a 4-6 week time frame and within 200 miles of each other, most exhibitors will have to choose which one they can afford to travel to and may not have the time or finances to participate in all three; combining these major shows would afford exhibitors the maximum opportunity to participate in any or all of these events.

Combining the ILR-SD National Finals, LFA and ALSA Nationals/Regionals would provide a real financial savings for all groups:

- shared facility costs

- shared advertising expenses

- shared sponsorship dollars

- expanded opportunities for our members – one travel cost, one set of stall fees for multiple national shows.

We have not set a date or confirmed a location for our ILR-SD National Finals Show, but are looking at Sept. or Oct., 2011. We are more than willing to work with the 3<sup>rd</sup> weekend in September to combine the event with LFA. We are willing to be flexible on location as long as the shared facility can provide adequate stalling and arena space to run two or three national events consecutively.

We are providing the documentation we have assembled for the facility at the Iowa State Fairgrounds in Des Moines, IA. The website for the facility is [www.iowastate.org](http://www.iowastate.org). You can view a schematic of each of the arena facilities available as well as the barns. They provide 24hr security at no extra cost.

If you need more information before your LFA board meets or if you would like us to join a portion of your next conference call, please contact one of the ILR Board members. We would like to lock in a facility and date as soon as possible so that we may begin planning our National Finals Event. We

understand that your board needs time to come to a decision, but we hope that you can make that decision soon so that 2011 planning for all associations can begin. We look forward to hearing what the LFA board decides.

Thank you for your consideration,

The ILR Board: Mark Smith, President; Mary Jo Miller, Vice President; Kathi McKinney, Treasurer; Kristy Brown, Secretary; Bill Safreed, Member at Large; and Jan Wassink, ILR Registrar.

**LFA Response to ILR Proposal:**

**Sent:** Tuesday, July 13, 2010 11:59 AM

**To:** 'Mark Smith Farms'

**Subject:** RE:

Hi Mark,

We will not make a decision until after the LFA sale in September. This combining events creates lots of discussions and personal opinions about ILR and ALSA.

I will contact you after the sale with our official position.

Ken